

**Introducing Viewlocity**

**Our B2B Formula**

**Market Trends**

**Solution Overview**

**Industry Focus**

**Clients & Partners**

**Professional Services**

  
**VIEWLOCITY**



# Introducing Viewlocity



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# Turn Your e-business Vision into Reality

- ✦ Viewlocity delivers software tools and applications that transform legacy enterprise systems into nimble e-business solutions
- ✦ Builds the e-business infrastructure to integrate and synchronize your supply chain with trading partners



# Our Vision

- Expand technology and application leadership globally in B2B integration
- Build on our deep logistics domain expertise
- Expand our partnerships and distribution channels



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- Focus direct sales efforts on enterprises and trading communities in these vertical markets:

- Logistics service providers
- High technology
- Consumer packaged goods
- e-Tail/Retail
- Trading communities
- Automotive
- Consumer durables
- Apparel
- Utilities

# Our B2B Formula Communicate



# Viewlocity B2B Formula

## SYNCHRONIZE Realization

Existing Supply Chain solutions are not static and focus only on a single enterprise

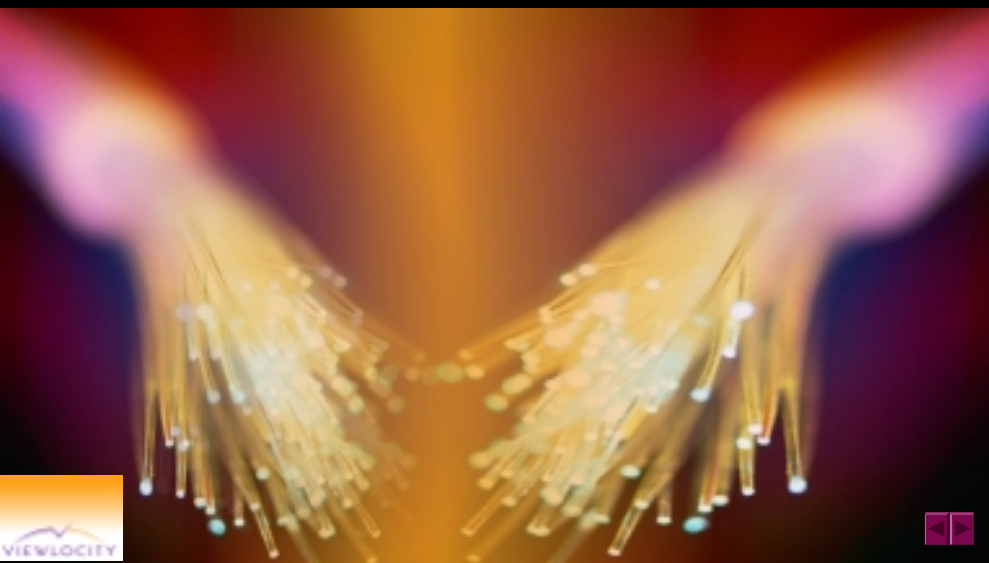
Viewlocity e-business integration  
+ logistics component products  
= unique information synchronization capability across the supply web

# Unprecedented Growth in e-Commerce

**B2B e-Commerce  
will explode  
to become a  
\$5.3 trillion global market**  
*—Forrester Research*



# High-Tech



**DHL**

**Asia Business Venture Holdings**

**KPM – Kelang Port Management**

**Volvo**

**Apoteket**

**VLO – Virtual Logistics Organization**

**Arena**

**Parcel Force**

**Sykes**

**DuPont**

**ECnet**

**Case  
Studies**